

# Joanna Poyago-Theotoky/Τζοάνα Πογιάγο-Θεοτόκη

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Η Τζοάνα Πογιάγο-Θεοτόκη είναι Καθηγήτρια της Οικονομικής Επιστήμης, Επισκέπτης Καθηγήτρια στο University of East Anglia, Norwich Business School (2020 -) και στο Australian National University, Research School of Economics (2020 -). Έχει διατελέσει Πρόεδρος της Οικονομικής Σχολής του Πανεπιστημίου LaTrobe της Μελβούρνης (2012-2015) και Καθηγήτρια (2010-2020). Υπήρξε Καθηγήτρια της Μικροοικονομικής του Πανεπιστημίου Loughborough (2006-2011) και Αναπληρώτρια Καθηγήτρια (2004-2006). Έχει διδάξει στα Πανεπιστήμια του St Andrews (2002-2003), Nottingham (1993-2002) και Bristol (1990-1993).

Πήρε το Master και το Διδακτορικό της δίπλωμα στα Οικονομικά από το Πανεπιστήμιο του Bristol (Επιβλέπων Καθηγητής: David Ulph) και διδάσκει ή έχει διδάξει για μεγάλα χρονικά διαστήματα Θεωρία Βιομηχανικής Οργάνωσης, Οικονομικά Τεχνολογικής Αλλαγής και Καινοτομιών καθώς και Θεωρία Παιγνίων και Μαθηματικά Οικονομικά σε προπτυχιακό και μεταπτυχιακό επίπεδο.

Υπήρξε Επισκέπτης Καθηγήτρια στο Πανεπιστήμιο της Ζυρίχης (ανοιξη 2018 και 2019-2020), Επιστημονική συνεργάτις στο Centre for Research into Industry, Enterprise, Finance and the Firm (CRIEFF), University of St Andrews (2010-2013), στο Social Innovation and Entrepreneurship Research Centre (SIERC), Massey University, Νέα Ζηλανδία (2010 - 2013) και Ανώτερος Επιστημονικός Εταίρος στο Rimini Centre for Economics Analysis (RCEA), (2008-2022).

Έχει διατελέσει Σύμβουλος της Ομοσπονδιακής Κυβέρνησης της Αυστραλίας για τα μαθησιακά πρότυπα της οικονομικής επιστήμης στα πτυχία Bachelor και Master όπως επίσης και αξιολογητής για την Australian Excellence in Research Australia (ERA), Research Evaluation Exercise. Ακόμη έχει επανειλημμένα ενεργήσει ως αξιολογητής προτάσεων σε ερευνητικά προγράμματα για το Economic and Social Research Council (ESRC) και το Leverhulme Trust στο Ηνωμένο Βασίλειο, το Ίδρυμα Προώθησης Έρευνας Κύπρου, καθώς επίσης επιστημονικός κριτής άρθρων σε 70 διεθνή επιστημονικά περιοδικά (συμπεριλαμβανομένων των *American Economic Review*, *The Review of Economic Studies*, *Canadian Journal of Economics*, *Economic Inquiry*, *Economic Theory*, *Energy Economics*, *RAND Journal of Economics*, *European Economic Review*, *Economic Journal*, *International Economic Review*, *Journal of Industrial Economics*, *Journal of Economic Behavior and Organization*, *Journal of Economic Dynamics and Control*, *Journal of Economic Geography*, *Journal of Environmental Economics and Management*, *Journal of Public Economics*, *Management Science*, *Regional Science and Urban Economics*, *International Journal of Industrial Organization*, *Research Policy*, κλπ).

Το ερευνητικό και συμβουλευτικό της έργο επικεντρώνεται στους τομείς της βιομηχανικής οργάνωσης (ιδίως της τεχνολογικής αλλαγής καινοτομίας, της συνεργασίας στην έρευνα και ανάπτυξη (R&D) και των ερευνητικών κοινοπραξιών, των τεχνολογικών και περιβαλλοντικών πολιτικών), της εφαρμοσμένης μικροοικονομικής θεωρίας, των οικονομικών της επιστήμης και της μεταφοράς γνώσης, και των οικονομικών των δημόσιων επιχειρήσεων. Έχει δημοσιεύσει σημαντικό αριθμό άρθρων σε διεθνώς αναγνωρισμένα περιοδικά με κριτές - συμπεριλαμβανομένων των *Energy Economics*, *European Journal of Operational Research*, *Journal of Economic Behavior and Organization*, *Journal of Economic Geography*, *Journal of Industrial Economics*, *Journal of Public Economic Theory*, *International Journal of Industrial Organization*, *Review of Industrial Or-*

ganization, *Journal of Regulatory Economics*, *Journal of Comparative Economics*, *Regional Science and Urban Economics*, *Review of International Economics*, *Oxford Review of Economic Policy*, *Southern Economic Journal* και *The B.E. Journal of Theoretical Economics*.

Αναφορές στο επιστημονικό της έργο έχουν γίνει σε πάνω από 2500 άρθρα, πολλά από τα οποία έχουν δημοσιευτεί σε κορυφαία περιοδικά, και συγκαταλέγεται στο 5% των κορυφαίων οικονομολόγων διεθνώς (κατάταξη RePEc Rankings of Economists). Είναι Βοηθός Επιμελητής (Associate Editor) του *Economic Modelling* (2019 -), Μέλος του Editorial Board του *Managerial and Decision Economics* (2020 -). Επίσης διετέλεσε Βοηθός Επιμελητής (Associate Editor) και μετέπειτα συν-επιμελητής (Co-editor) του *Economics E-journal* (2007-2020) και Συν-επιμελητής (Co-editor) του *Journal of Agricultural Economics* (2001 - 2002).

Έχει συντονίσει ή υπήρξε η κύρια ερευνήτρια σε ερευνητικά προγράμματα που χρηματοδοτήθηκαν από την Βρετανική Ακαδημία, το ESRC (Μεγάλη Βρετανία), το JISC (Μεγάλη Βρετανία), το CNRS (Γαλλία) και την Ισπανική κυβέρνηση. Έχει συμμετάσχει επανειλημμένως σε πολλές επιστημονικές επιτροπές διεθνών συνεδρίων (όπως European Association of Environmental and Resource Economists (EAERE), European Association for Research in Industrial Economics (EARIE), Econometric Society Australasian Meeting (ESAM), Royal Economic Society (RES)). Επίσης είναι Επιστημονική Συνεργάτις του Centre for Development Economics and Sustainability (CDES) του Πανεπιστημίου Monash (2018 - ) και του International Centre for Research on the Environment and the Economy (ICRE8) (2016 - )

Ομιλεί άπταιστα αγγλικά, γαλλικά, ιταλικά, γερμανικά.

## Δημοσιεύσεις

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### Βασικοί δείκτες και ετεροαναφορές (Ιανουάριος 2023)

Scopus: 885  
Google Scholar Citations: 2415  
Κατατάξεις: top 5% RePEc Rankings of Economists  
h-index: 22  
i-10 index: 30  
Wu-index: 5

### Άρθρα σε επιστημονικά περιοδικά - αξιολόγηση με κριτές

1. “New Developments in the Theory of Mixed Oligopoly and Public Firms”, to appear in “The Cambridge Elements of Public Economics”, edited by R. Boadway (Queens University), F. Cowell (LSE), M. Florio (Università degli Studi di Milano), *Cambridge University Press*.
2. “Economic Geography and R&D led Growth”; with M. Aloï and F. Tournemaine. *Journal of Economic Geography*, 2022, 22(6): 1149-1190.  
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Impact Factor 5.117, 5-year impact factor 5.009, CiteScore 7.1
3. “R&D Policy and Privatization in a Mixed Oligopoly”; with M.J. Gil-Moltó, J.A. Rodrigues-Neto and V. Zikos. *European Journal of Operational Research*, 2020, 283(3): 1094-1106.

- <https://doi.org/10.1016/j.ejor.2019.11.071>  
Impact Factor 4.213, 5-year impact factor 4.729, CiteScore 8.5
4. “Endogenous R&D spillovers and asymmetric firms”; with K. Teerasuwanajak. *Managerial and Decision Economics*, 2020, 41(7): 1282-1286.  
<https://doi.org/10.1002/mde.3174>  
Impact Factor 0.494, CiteScore 1.3
  5. “Locus of Control, Health, and Healthcare Utilization: Understanding the Pathways”; with T.B. Dai, D. Kesavayuth and V. Zikos. *Economic Modelling*, 2020, 86: 227-238.  
<https://doi.org/10.1016/j.econmod.2019.06.014>  
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  8. “Green Technology, Research Joint Ventures and Emissions Taxation”, *Journal of Public Economic Theory*, 2017, 19(2):362-376; with S. McDonald.  
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Impact factor 0.412, 5-year impact factor 0.471
  10. “Horizontal Agreements between Firms and R&D Complementarities: Merger vs RJV”, *International Journal of the Economics of Business*, 2016, 23(1): 87-107; with B. Ferret.  
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  11. “Regulatory Protection when Firms decide first on Technical Collaboration and R&D”, *Review of International Economics*, 2013, 21(4): 750-764; with T. Huw Edwards.  
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16. "Corrigendum to 'The Organization of R&D and Environmental Policy' [J. Econ. Behav. Org. 62 (2007) 63–75]", *Journal of Economic Behavior and Organization*, 2010, 76: 449.  
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22. "The Management of Technological Innovation: Lessons from Case Studies in the UK Food Industry", *International Journal of Biotechnology*, 2003, 5(3/4): 334-353; with C.W. Morgan and A. Blake.  
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23. "Optimal Incentives for Income-Generation within Universities: The Rule of Thumb for the Compton Tax", *International Journal of Industrial Organization*, 2003, 21(9): 1301-1322; with J. Beath, R. Owen and D. Ulph.  
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34. "R&D Competition with Asymmetric Firms", *Scottish Journal of Political Economy*, 1996, 43(3): 334-342.  
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Impact factor 0.367, 5-year impact factor 0.575
35. "Equilibrium and Optimal Size of a RJV in an Oligopoly with Spillovers", *Journal of Industrial Economics*, 1995, 43(2): 209-226.  
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Impact factor 1.194, 5-year impact factor 1.539
36. "Optimum versus Equilibrium R&D Cooperation in Oligopoly", *Rivista Internazionale di Scienze Sociali*, 1993, 101 (3): 351-372.  
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## Επιστημονικά άρθρα σε βιβλία

37. “The post-mining boom: what next? The innovation agenda of Fortescue Metals Group: a qualitative case study”, with E.S. Miller, in V. Ratten and P. Jones (eds.), *Transformational Entrepreneurship*, 2018, Routledge.
38. “Islands as Havens for Retirement Migration: Finding a Place in Sunny Corfu”, with G. Lazaridis and R. King, in R. King and J. Connell (eds.) *Small World, Global Lives: Islands and Migration*, 1999, Pinter.
39. “Introduction”, in J.A. Poyago-Theotoky (Ed.), *Competition, Cooperation and R&D: The Economics of Research Joint Ventures*, 1997, Macmillan/St Martin’s Press.

## Βιβλία

40. *Competition, Cooperation and R&D: The Economics of Research Joint Ventures (Edited Book)*, 1997, Macmillan/St Martin’s Press.

## Κριτικές βιβλίων

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42. Review/Note of C. Debresson et al., *Economic Interdependence and Innovative Activity*, Edward Elgar, Cheltenham and Brookfield VT, 1996; in the *Economic Journal*, 1998, 108(446): 273.
43. Review/Note of: E. Mansfield, *Innovation, Technology and the Economy, The Selected Essays of Edwin Mansfield, Volumes I and II*, Edward Elgar, Cheltenham and Brookfield VT, 1996; in the *Economic Journal*, 1997, 107(442): 990.
44. Review/Note of: S. Dowrick (ed), *Economic Approaches to Innovation*, Edward Elgar, Aldershot and Brookfield VT, 1995; in the *Economic Journal*, 1996, 106(437): 1140.

## Διδακτορική διατριβή

45. *Essays in the Economics of Cooperation in Research and Development*, 1994, Ph.D. Thesis, Dept. of Economics, University of Bristol.

## Προσεχώς εμφανιζόμενα επιστημονικά άρθρα και επιστημονικά άρθρα υπό αναθεώρηση - αξιολόγηση με κριτές

46. “New Developments in the Theory of Mixed Oligopoly and Public Firms”, to appear in ‘The Cambridge Elements of Public Economics’, edited by R. Boadway (Queens University), F. Cowell (LSE), M. Florio (Università degli Studi di Milano), *Cambridge University Press*.
47. “*Green Innovation under Uncertainty - Cooperation and Information Sharing*”, under revision; with H. Gerlach and J. Pereira.
48. “Cross-border intellectual property rights: Market access and innovative investment”, under revision; with YY Tsai.

49. “Partial Privatization in Mixed Markets with Managerial Inefficiency”, under revision; with R. Mazali and J.A. Rodrigues-Neto.
50. “How Does a Brand Become a Status Symbol? A Dynamic Duopoly Game”, in progress; with R. Mazali and J.A. Rodrigues-Neto.
51. “Social Status in Quality and Price Games with Asymmetric Technologies”, in progress; with R. Mazali and J.A. Rodrigues-Neto.

#### Πρόσφατες εργασίες για συζήτηση

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53. [Mixed Oligopoly, Privatization and R&D Subsidization](#), 2018, SSRN Paper ID 3162021; with M.J. Gil-Moltó, J.A. Rodrigues-Neto and V. Zikos.
54. [“Cournot Competition and “Green” Innovation: An Inverted-U Relationship”](#), 2015, Nota di Lavoro No. 73.2015, Fondazione Enrico Mattei; with L. Lambertini and A. Tampieri.
55. [“Green Technology and Optimal Emissions Taxation”](#), 2014, Working Paper Series No. 07-14, The Rimini Centre for Economics Analysis; with S. McDonald.
56. [“Horizontal Agreements and R&D Complementarities: Merger versus RJV”](#), 2012, Working Paper Series No. 13-12, The Rimini Centre for Economic Analysis; with B. Ferrett.
57. “Research Joint Ventures and Optimal Emissions Taxation”, 2012, [Discussion Papers Series](#) No. 455, School of Economics, University of Queensland; with S. McDonald.